Kayla Himmelberger

Email: kaylahimmelberger@gmail.com | Location: Columbus, OH

Portfolio: kaylahimmel.github.io | LinkedIn: <u>linkedin.com/in/kaylahimmelberger</u>

Software Engineer with a focus on front-end development. Adept at learning complex skills quickly, is a team player who also works well autonomously, and a creative problem-solver with high attention to detail.

Technical Skills

HTML5, CSS3, Sass, BEM, JavaScript, jQuery, ReactJS, HandlebarsJS, NodeJS, ExpressJS, Apache Freemarker, Adobe XD, Sketch/Abstract, Zeplin, and development on both Mac and Windows. I've also worked on some projects using VueJS and with a variety of CMS providers, including Bloomreach, dotCMS, and EpiServer.

Applications Built

WillowTree Client Project: Mizuho Group's Website Migration Project *mizuhogroup.com*

- Developed components and page layout templates for Bloomreach CMS that would allow the client to add new pages and content after the content from the existing site had been added to the new content management system.
- Built freemarker components and page layouts that were styled for the published site, as well as creating content template styles for the CMS rich-text editor.
- Served as the liaison between the design, development, content, and quality assurance teams to answer questions (or in some cases, find answers) that arose during the development process.

WillowTree Client Project: White Castle Retainer Updates Project

<u>whitecastle.com/crave-central/recipes</u>

- Refactored recipe page hero template and logic to allow for video upload instead of just static image.
- Updated recipe categories, added new recipes, and refactored the recipe category filter.
- Researched and estimated dev time needed for potential future development work involving video uploads and CMS upgrades.

Non-Client Project: Parker

App: <u>durmstrang.github.io/Project-1</u> | Source Code: <u>github.com/Durmstrang/Project-1</u>

• Served as project manager, set up our GitHub repository and branch rules, collaborated with my group to write and test the JavaScript functionality, wrote documentation, and assisted with styling, debugging, and refactoring code.

Experience

WillowTree Apps | Columbus, OH

2019 - Present

Designer and Production Artist - Marketing & Communications Office

• Assisted in planning, designing, and creating marketing campaigns for internal projects as well as community outreach events such as the annual scholarship fundraising Gala, Lobby Day at the state capitol, Jade Night Market, PCC In-Service, and Commencement.

Portland Community College | Portland, OR and remote

2012 - 2019

Web and Graphic Designer - Print Center

- Spearheaded Print Center website revamp project to WordPress, working directly with the PCC Web Team by providing project requirements, Adobe XD wireframes and PSD mockups, writing all content, and determining the new site structure. Also tested links throughout the entire site to ensure expected functionality.
- Served in a project management role, working with the IT and Marketing departments, in developing a new college-wide printing program.
- Conducted internal marketing meetings and mentored junior designers and interns.

Portland Community College | Portland, OR

2012 - 2015

Designer and Production Artist - Marketing & Communications Office

 Assisted in planning, designing, and creating marketing campaigns for internal projects as well as community outreach events such as the annual scholarship fundraising Gala, Lobby Day at the state capitol, Jade Night Market, PCC In-Service, and Commencement.

Education

Case Western Reserve University | Cleveland, OH

2019

Certificate in Full Stack Web Development.

Portland Community College | Portland, OR

2009-2017

Continued education in web and multimedia design, marketing, accounting, economics, history, ceramics, and STEM courses.

Eastern Washington University | Cheney, WA

2006

Bachelor of Arts in Art, emphasis on Digital Graphics.

Green River Community College | Auburn, WA

2004

Associate of Arts in General Studies.